



***Becoming a Community
Champion:
A Year in Community
Librarianship***



Hello! We're BPL's Community Librarians

I am Tracy Munusami

I love fishing on Kempenfelt
Bay

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I am Chantale Boileau

I love hanging out in Downtown
Barrie

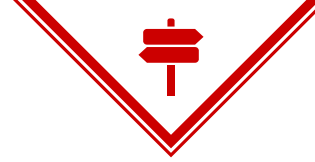
You can find me at

chantale.boileau@barrie.ca



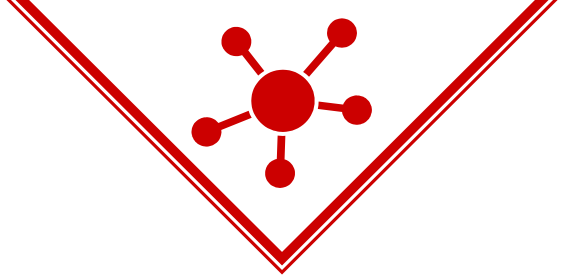
@ChantaleBoileau





An Overview

- ❖ Context
- ❖ Our Strategy
- ❖ How we evaluated and measured success
- ❖ What successful community engagement & partnerships looked like
- ❖ Next Steps – To Infinity and Beyond!



Context



Barrie is a growing city about an hour north of Toronto. We have 2 library branches. 100 staff. We implemented a one desk model to move to a more Community Led Philosophy. We started as Community Librarians May 2015.



Strategy

- ❖ Areas of focus
 - ❖ Community engagement/outreach vs partnering
 - ❖ How we communicated and engaged with community partners
 - ❖ How we communicated with each other



Primary Focus

Business Community
Newcomers & Immigrants

Secondary Focus

Arts & Culture
Travel & Tourism
Education
City of Barrie



Community development is premised on shared resources, values and outcomes. Libraries can be transformed into living rooms of the community and democratic public spaces, which are co-owned by communities.


John Pateman



Connections: Connections are establishing a contact with an external organization and communicating on a provisional basis. A Connection is a person or group that you keep in touch with regularly with no official ties to the library. Connections are the ways we interact with external organizations in the Traditional Library Approach. They are passive or reactive.

Relationships: Relationships grow from Connections. They are when one party takes part in informal actions that will assist the other party in reaching specific goals. Relationships are participatory.

Partnerships: Actively engaging with an organization with a formal agreement in place working towards a mutually beneficial goal(s). Partnerships empower the community and promote leadership.


Barrie Public Library
Partnership Agreement

Organization

NAME OF ORGANIZATION

Partnership Starting Date

January 01, 2016

Point of Contact

NAME OF ORGANIZATION

FIRST NAME - LAST NAME

POSITION

PHONE

EMAIL

MAILING ADDRESS

BARRIE PUBLIC LIBRARY

FIRST NAME - LAST NAME

POSITION

PHONE

EMAIL

MAILING ADDRESS

Impact

Barrie Public Library thrives on creating mutually beneficial and lasting relationships in our community. Together, both parties will strive to achieve the following goals and ensure our efforts have a lasting impact in the lives of library patrons and our community as a whole.

- Goal 1
(Description of Goal 1 and how we will measure success)
- Goal 2
(Description of Goal 2 and how we will measure success)
- Goal 3
(Description of Goal 3 and how we will measure success)


Barrie Public Library
Partnership Agreement

Action Plan

(What are your next steps, what is each party responsible for, critical path with dates, etc.)

Date for Reevaluation

(Choose a date to reevaluate the partnership)

FOR LIBRARY USE ONLY

Notes:

(Any helpful information relating to the success or termination of this partnership, goal accomplishments, etc.)

Wrap Up:

(Was this partnership successful? Did you accomplish what you set out to do? What worked well, what did not work well? What impact did you have in the community?)

Future Partnerships:

(Would you recommend Barrie Public Library works with this organization in the future? Please explain your reason.)

Recorded in Library Database?

BY WHOM: FIRST NAME - LAST NAME

WHEN: DATE

FILE PATH: .docx



Report types

Event Report:


- ❖ Name of event
- ❖ Interactions
- ❖ Set-Up and handouts
- ❖ Future Recommendations
- ❖ Community Stories


Community Profile Tracking:

- ❖ Spread-sheet
- ❖ Link to Information Barrie/ 211 Record for contact information
- ❖ Most recent interaction
- ❖ Current & past projects
- ❖ Who is the library liaison for each project
- ❖ Relationship type
- ❖ If partnership agreement was signed
- ❖ What is in it for us/them, assets
- ❖ How relationship aligns with Strategic Plan



Evaluation

 **Goal:** To look at possible local organizations and communities and determine what we can offer them and consider benefits of relationship for library.

 **Assets** are the gifts, skills, resources and abilities of community residents; sometimes physical resources are also included

Internal Asset Mapping

Consult with staff and engage in discussion about what library assets are of value to the community. Developed a list.

Tangible

- security
- accessible community info
- rooftop garden
- accessible technology
- multiple locations
- cafe + boutique
- VLS
- volunteer opportunities
- maker space
- library hours
- digital access
- temp cards
- quick interest pass
- heating / AC
- centrally located
- quiet study space
- collections
- one on one sessions
- accessible by transit

Intangible

- adaptable
- empathetic
- IB database
- AODA approved
- municipal partnership
- dedicated volunteer resources
- neutral, safe environment
- portal for referrals
- discretion
- established organization
- feedback following
- great customer service
- community engaged
- welcoming atmosphere
- professional development
- advocacy for all
- outreach

External Asset Mapping

Develop list of organizations: (existing & potential)

- ♦ Individuals
- ♦ Associations
- ♦ Institutions
- ♦ Physical Environment
- ♦ Economy
- ♦ Stories
- ♦ Duplication of services



Measurement

Setting Goals

- ◆ Staff training
- ◆ Community Profiles Database
- ◆ Consistent marketing messages
- ◆ Integrating Comm-Led into every staff meeting
- ◆ Creating agreements and re-assessing partnerships
- ◆ Setting outreach targets
- ◆ Collecting stories

“I love that the library brings community and culture together”

“The library needs more live music like the jazz performers”

“The library can’t do anything for me. I can’t read.”



Celebrating Successes

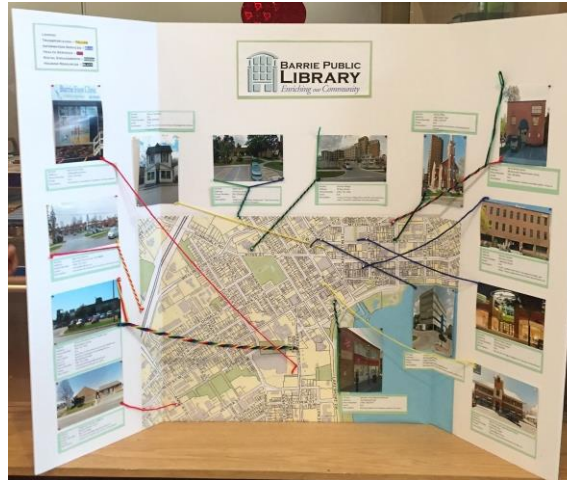
Pop-Up Library



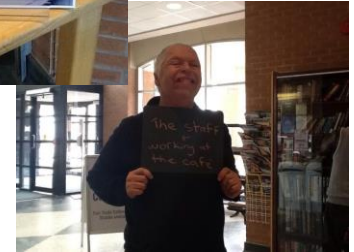
- ◆ Transit Outreach
- ◆ Mall Outreach
- ◆ Farmer's Markets
- ◆ Local Festivals

Co-Op Students (Asset Mapping)

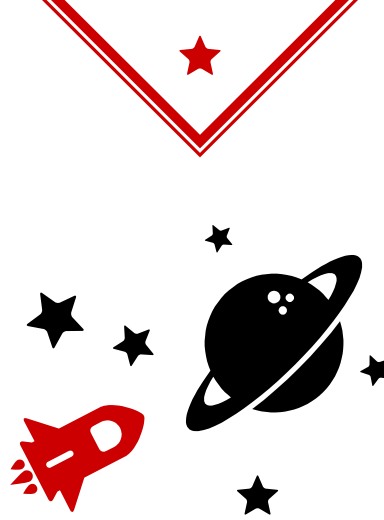
- ◆ Asset map of seniors services



Business Community Partnerships



- ◆ BIA, Small Business Center and local businesses



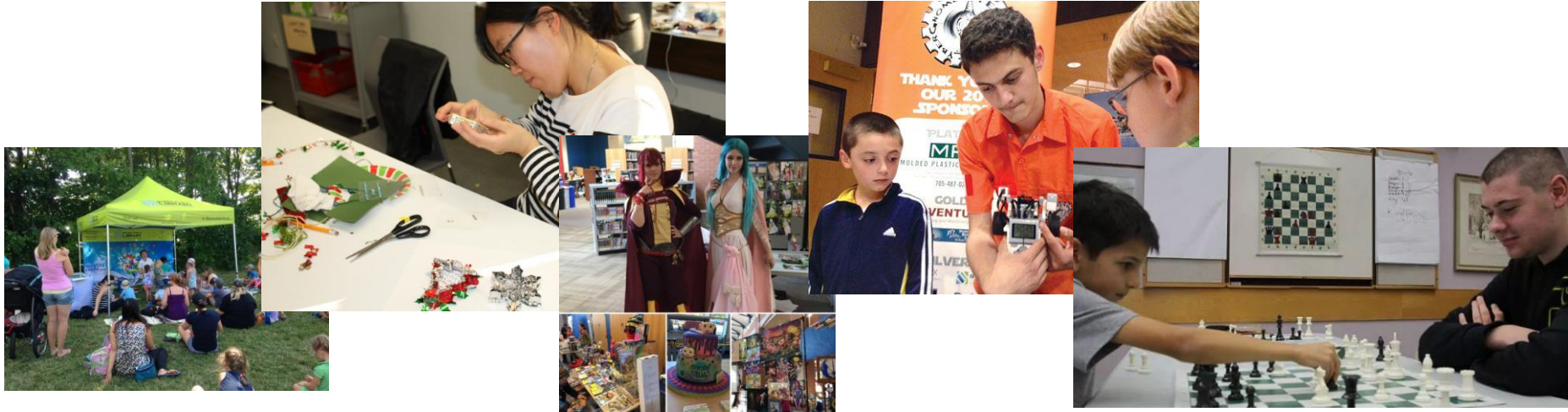
Next Steps

With a new strategic plan and goals to how we will
help the community we have a plan for 2017




Every Library is different

Our journey through community led has led us to the conclusion that every community is different, and in order for us to work with our specific community we need to work across Pateman's spectrum.



Passive - Reactive - Participative - Empowerment - Leadership



*Let the
Community be
your Guide.*



PeopleofBarrie.com: Our Library Patrons

MY SUPER POWER IS CREATIVITY

I think outside of the box to solve problems. I recently discovered that I have a wild imagination. Actually, that is not completely true. I have always had an imagination, but I never thought that [...]



MY FAVOURITE PLACE TO CURL UP AND READ

...is currently an old, reclining lazy boy from the 80s. It was my uncle's and he was one of my favourite people. When he passed, I inherited it from my aunt and it's pretty much [...]



THREE THINGS I WOULD SHARE WITH OTHERS

First, find love. I found the love of my life over 40 years ago and together we have built our life together through ups and downs, good times and bad. Our love for each other [...]



new emotions along with access to new [...]

A GOOD RECOMMENDATION

The book presently on my nightstand is He Who Fears the Wolf. This is one of the Inspector Sejer crime series by the Norwegian writer Karin Fossum. In a series of novels, she explores the working relationship [...]



COMMUNITY INFORMATION

THE BOOK I'M READING RIGHT NOW...

...is Light Years, a true story about a couple who abandon their regular lives to become lighthouse keepers. I love it because it's about taking risks, choosing a completely different path. And a difficult one [...]





Thanks!

Any questions?

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Resources: What is the Community-Led Library Model? *Staff Training PPT*

https://prezi.com/kvjju4zz_lec/what-is-the-community-led-library-model/